

GENERAL RULES

Peak City Film Festival, Inc. (PCFF) is an international new-media and film production competition specifically for producers of family-friendly productions. Based in historic downtown Apex, North Carolina, the event attracts entries from all over the world to be judged for their entertainment value, artistic merit, and excellence of technique. The PCFF seeks to motivate the creative talent and business skills of new-media producers (producers, directors), providing a festival to convey the passion of storytelling through motion picture arts and sciences. This event allows stories for family members of all ages in mobisode/TV, short, or long format productions to inspire us and to provide networking opportunities for those in development, pre-production and distribution.

ENTRIES – FORMAT AND COPIES:

Entries must be submitted in NTSC DVD format, clearly labeled with entrant's name, the production title, and the running time. All entries must be submitted on four (4) NTSC DVDs, accompanied by a completed entry form, an electronic version of the press kit, and payment of the non-refundable fee. All copies submitted shall become the property of Peak City Film Festival, Inc, and will not be returned. Productions may be submitted through Withoutabox.com or by US Postal Service to Peak City Film Festival, Post Office Box 2186, Apex, NC 27502.

- All productions must be suitable for general audiences as defined by the MPAA Ratings System.
- Productions must be in English or have English Subtitles.
- Feature productions must be no longer than ninety (90) minutes in length, including titles and credits.
- Shorts productions must be no longer than twenty-four (24) minutes in length, including titles and credits.
- Mobisode/or micro shorts productions must be seven (7) minutes or less in length, including titles and credits.
- Music videos must be five (5) minutes or less in length, including titles and credits.
- Silent shorts must be seven (7) minutes or less in length, including titles and credits.
- TV Commercials produced in North Carolina must be sixty (60) seconds or less in length.

All producers must guarantee:

- they have obtained all the necessary permission to enter the production and the production does not infringe the rights including copyright of any third party,
- they are the owner, or have permission from the owner, of the copyright in the sound recordings, comprising the soundtrack to the production and the works including lyrics and music,
- they have obtained written consent from each actor and contributor to the production, and
- the production is not subject to any litigation nor is threatened by any litigation.

TIMELINE – PRODUCTION TIME FOR ENTRIES:

The inaugural season (2009) of PCFF allows projects developed, produced, and/or distributed since 1900. No time restrictions are placed upon when a project was produced. All works are eligible.

JUDGING CATEGORIES:

Jury Awards will be selected in seven (7) categories: 1.) Best Feature Production, 2.) Best Short Production, 3.) Best Mobisode/TV or Micro Short Production, 4.) Best Animated Production, 5.) Best Silent Production, 6.) Best Music Video, 7.) Best TV Commercial Produced in North Carolina by a North Carolina-based Producer. A first place, second place, and student award shall be made in each category shown.

Audience Awards will be selected in four (4) categories: 1.) Best Feature Production, 2.) Best Short Production, 3.) Best Mobisode or Micro Short Production, 4.) Best Music Video.

AWARDS AND PRIZES

Winners in the above categories will receive a unique trophy specially designed for the Peak City Film Festival along with cash and merchandise provided by our sponsors. Specific details on the prize amounts and items shall be made public throughout the summer of 2009.

SELECTION, NOTIFICATION, AND JUDGING:

The Festival selection committee will view all entries submitted. The producers of entries accepted into the PCFF to be judged shall be notified by email in October 2009. The producers of entries nominated for an award will be notified by email not later than early November 2009. The Peak City Film Festival awards will be given to the productions selected as best in category.

All producers of entries accepted into the PCFF will be entitled to:

- Two producer/filmmaker badges per entry submitted,
- One ticket to the Opening Night Sponsor's Reception on Friday night, 20 November 2009, with additional tickets available at a reduced price
- One invitation to attend the "invitation only" Producer/Industry VIP networking breakfast on Saturday morning, 21 November 2009
- Free admittance to panel discussions and seminars
- One ticket to the PCFF Wrap Party on Saturday night, 21 November 2009, with additional tickets available at a reduced price
- Free admittance to the Hospitality Suite for sodas and snacks
- One Producer/Filmmaker promotional gift bag of sponsor-donated materials and one Festival program

NOTE: Additional Opening Night Sponsors Reception and PCFF Wrap Party tickets may be purchased in advance with a discount for guest(s).

ENTRY FEES (US DOLLARS ONLY) AND DEADLINES:

<u>Fee Types</u>	<u>Early Bird</u>	<u>Regular</u>	<u>Deadline</u>
	August 10, 2009	September 10, 2009	October 1, 2009
Standard	\$30	\$40	\$50
Student	\$20	\$25	\$50

PAYMENT METHOD:

All entry fees are payable in US dollars by bank certified cheque or international money order **ONLY**. The total entry fee for all productions entered with an entry form for each production shall be included with the entries in an envelope marked "Payment." Make cheques payable to: Peak City Film Festival. Payments can also be made via credit card through Withoutabox.com. Entry fees are non-refundable and submission does not guarantee acceptance in the Festival for screening.

REPRODUCTION AGREEMENT:

All entrants agree clips of their production and other material relating to the project may be used or published in promotional materials for the festival.

PRESS MATERIALS AND ADVANCE PRESS SCREENINGS:

If a production is selected, the PCFF will require a press kit on paper or electronic media (minimum of four (4) copies if on paper) to include with production stills, director bio, production notes, full cast and crew credits and QuickTime trailer. Press screenings begin as early as October. Press must begin screening at least six (6) weeks in advance to run reviews during the Festival and to consider interviews. For reviews, please be prepared to ship the entry and press kits no later than September 10, 2009. Advance press screenings will not be scheduled until we have received the production and press kits.

SHIPPING COSTS AND LIABILITIES:

All costs of shipping are the responsibility of the entrant. CODs will not be accepted. PCFF cannot accept responsibility for damage or loss of materials while in transit. Although every possible care will be taken with entry DVDs while in our possession, we cannot accept responsibility for loss or damage. Do not send original prints or tapes. DVD copies submitted will not be returned.

TRAVEL AND ACCOMMODATIONS:

The Festival has several travel partners, including hotel, rental cars, and airlines. Special discounts are available. Please contact our Travel Relations Coordinator at INFO@PEAKCITYFILMFESTIVAL.ORG for more information.

QUESTIONS:

Please direct any questions on these rules to INFO@PEAKCITYFILMFESTIVAL.ORG.